



THE DAITM QUARTERLY

A Quarterly In-House Newsletter

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Publication Month: June, 2025

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ABOUT DAITM



Established in the year 2002, Dinabandhu Andrews Institute of Technology and Management is one of the leading self-financed institutes offering top quality Technological and Management Education in West Bengal. Affiliated to Maulana Abul Kalam Azad University of Technology, West Bengal (formerly known as West Bengal University of Technology), Dinabandhu Andrews Institute of Technology & Management aims at nurturing the students with profound knowledge and specialized education to emerge as confident and competent Technocrats and Business Managers. The institute is located at Baishnabghata Patuli area in Kolkata. The Institute offers BBA, BCA, BBA (Hospital Management), B.Sc. in Medical Lab Technology, M.Sc. in Computer Science and M.Sc. in Applied Mathematics. It provides suitable educational infrastructure to young, brilliant students for their career development in their respective fields in Computer Application, Business Administration & Medical Laboratory Technology at a reasonable and an affordable price. With affordable course fees, 100% placement assistance, experienced and dedicated faculty members followed by modern and spacious classrooms with smart class facility, a well-resourced library and a ragging-free campus Dinabandhu Andrews Institute of Technology & Management stands as a class apart.



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INSTITUTION NEWS & ACTIVITIES:

SEMINAR BY PROF. UPAMA GHOSH AT THE INSTITUTE SEMINAR HALL

INSTITUTION NEWS & ACTIVITIES:

Professor Upama Ghosh delivered a faculty talk session on 3rd March, 2025 organised by ‘Conscientia’ at the Institute Seminar Hall on ‘Ideating Emote: A Sensory AAC Device to facilitate Inclusive Communication especially designed for the Speech Impaired’ already presented at the Global Forum,2025 on Reimagining the Education of Humanity for the Third Millenium,Azim Premji University, Bengalure.



FACULTY TALK BY PROF.UPAMA GHOSH

MENTAL HEALTH AWARENESS SESSION

On 27th March,2025, Dr. Urmi Sanyal, Senior Resident, Department of Psychiatry, Institute of Psychiatry conducted a Mental Health Awareness session at the Institute Seminar Hall, Dinabandhu Andrews Institute of Technology & Management addressing to the students of BBA & BHM Department focussing on the Challenges of Mental Health in Young Adolescents and its Overcoming Strategies.



MENTAL HEALTH AWARENESS SESSION

BLINDNESS AWARENESS RALLY

On April 5th, 2025, Dr. Agarwal’s Eye Hospital at Panchasayar road successfully organized a “Blindness Awareness Rally” as part of its ongoing commitment to eye health and community outreach. The rally, held from Peerless hospital to Singhabari, brought together medical professionals, students, volunteers, and concerned citizens to raise awareness about preventable blindness and the importance of regular eye check-ups.

The event began with an inaugural address by senior ophthalmologists from Dr. Agarwal’s Eye Hospital, who emphasized the alarming statistics surrounding visual impairment in India and globally. With over 75% of blindness cases being preventable or treatable, the speakers urged the public to take proactive steps toward eye care.

Participants marched with banners, placards, and educational material through major roads and public spaces, promoting messages about early detection of eye diseases, the dangers of untreated cataracts, the importance of diabetic eye care, and the benefits of organ and eye donation. The rally also featured interactive street plays, eye health quizzes, and free eye screening kiosks for attendees.

Local schools, NGOs, and healthcare organizations joined hands with Dr. Agarwal’s Eye Hospital, making the event a true community endeavour. The enthusiasm and spirit of the participants highlighted a shared commitment to combating blindness and creating a

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healthier, more informed society. The Blindness Awareness Rally not only served to inform the public but also reinforced Dr. Agarwal’s Eye Hospital’s role as a leader in eye care and public health advocacy. The hospital plans to continue such initiatives throughout the year as part of its broader mission to eliminate avoidable blindness across India.



DAITMANIA FEST & FRESHERS 2025

DAITMANIA Fest & Freshers 2025, held at the iconic Kalamandir in Kolkata, on 22nd April, 2025 was a vibrant celebration that brought together students from every department in a spirited display of unity and enthusiasm. The event thrived on the active participation of students, who took on diverse roles as volunteers, student representatives, committee members, and performers, ensuring the fest’s grand success. The highlight of the evening was a mesmerizing live performance by the much-celebrated band Cactus, whose electrifying music captivated the audience. Adding to the excitement, renowned singer, Snigdhaajit Bhowmik delivered a soulful performance that left the crowd spellbound. The fest was not just an event, but a memorable experience, fostering camaraderie and creating lasting memories for the freshers and seniors alike. DAITMANIA 2025 truly exemplified the spirit of togetherness and celebration within the college community.



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DAITMANIA FEST, 2025

SEMINAR BY PROF. HASIBUL RAHAMAN MIRJA AT THE INSTITUTE SEMINAR HALL

Professor Hasibul Rahaman Mirja delivered a faculty talk session, on 10th May, 2025 at the Institute Seminar Hall on Sustainable Practices in Marine Fish Marketing in Coastal West Bengal: From the Standpoint of Marketing Mix, already presented in the NABARD sponsored National Seminar on Viksit Bharat @2047: Transforming Rural India through Sustainable Growth at Nagaland University, Kohima Campus.



FACULTY TALK BY PROF. HASIBUL RAHAMAN MIRJA



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ISF EVENT - TECH QUEST V1.2

The institute organized its third ISF event, TechQuest 1.2 under the able leadership of Prof. Dr. Soumya Paul, Principal (Advisor ISF DAITM), vice-Chairman IETE ISF, Kolkata Chapter, Dr. Paramita Ray, HOD, Department of Computer Application, (Coordinator ISF DAITM) and Mr. Soumya Kanti Guha, Assistant Professor, Department of Computer Application (Coordinator, ISF DAITM) at DAITM seminar hall on 14th May 2025. The event was a resounding success, marked by a blend of insightful discussions, prestigious guest addresses, and a vibrant atmosphere of learning and celebration.

The event commenced with a brief inaugural speech followed by a formal felicitation ceremony. The event proceeded with series of insightful speeches from the distinguished guests. Prof. Dr. Soumya Paul Sir, Principal DAITM, Vice - Chairman IETE ISF, Kolkata Chapter, welcomed all the guests, shared the glimpses of the IETE activities done throughout the year and a remarkable achievement of the IETE membership reaching 111, in a year for the college. Prof. (Dr.) J.K. Mandal, Governing Council Member IETE and Zonal mentor of IETE East Region, Professor, Department of CSE, University of Kalyani, Former Vice Chancellor, Raiganj University, underscored the role of IETE in fostering a culture of innovation and excellence. Prof. (Dr.) Debashis De, immediate Past Chairman, IETE Kolkata Chapter, Professor, Department of CSE, MAKAUT, West Bengal focused on the evolving landscape of technology in reconfigurable hardware and the exposure one can get using IETE journals. Prof. (Dr.) Aniruddha Nag, immediate Past Secretary, IETE Kolkata Chapter, Chairman IETE ISF, Kolkata Chapter, Associate Professor, Techno India emphasized the significance of these IETE events in enhancing student academic and professional growth, reinforcing the do's and dont's in the cyber world. The Technical Talk – TechQuest 1.2 offered valuable insights as they were both informative and thought-provoking.

The formal proceedings concluded with membership card distribution to 63 new ISF members and a Vote of Thanks delivered by Mr. Soumya Kanti Guha, Assistant Professor, Department of Computer Application (Coordinator, ISF DAITM). To commemorate the occasion, a group photo Session was held, capturing the moment with all the guests, speakers, audiences and organizers. The photographs serve as a cherished memento of the event and a testament to the successful collaboration and shared enthusiasm for technological advancement. The DAITM IETE Students' Forum looks forward to continuing its tradition of hosting impactful events that bridge the gap between academic learning and industry practice.



OBSERVERSHIP FOR 6TH SEMESTER BMLT STUDENTS

DEPARTMENTAL NEWS AND ACTIVITIES

Observership for 6th Semester BMLT Students

A one-day observership on “Molecular Biology” for 6th semester BMLT students had been organised by the Multidisciplinary Research Unit (MRU) of NRS Medical College & Hospital on 27.03.25. The students had learnt about the methodologies, sample preparation and result analysis of molecular biology tests.



OBSERVERSHIP FOR 6TH SEMESTER BMLT STUDENTS

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CLOUD COMPUTING AND ITS FUTURE PROSPECTS

A seminar on “Cloud Computing and its future prospects” was organized by the BCA department of Dinabandhu Andrews Institute of Technology and Management in association with SHA InfoTech Solutions (P) Ltd, on 27-March-2025 at the institute Seminar Hall from 4 pm onwards.

SHA Infotech is one of the leading ITES consultancy companies in Kolkata as well as in India in the field of data consultancy. This seminar was primarily attended by the BCA students of 4th Semester and M.Sc. Computer Science students of 2nd Semester.

The seminar started with a brief inaugural speech followed by a formal felicitation ceremony. The event proceeded with an insightful speech from our Principal, Prof. Dr. Soumya Paul Sir as he welcomed all the delegates from SHA InfoTech Solutions (P)Ltd on dais.

Mr. Upendra Roy, founder of SHA Infotech, TEDx speaker and

Database and Cloud Architect addressed the students on how one should shape a career in cloud computing and get placement opportunities with good pay packages.

Mr. Sanjay Sambui, Director of Business Application at SHA Infotech Solution Pvt. Ltd shared his knowledge about the nature of day-to-day work that happens in IT industry and demonstrated a brief working of a cloud infrastructure in a very small yet effective session.

The session ended on an enthusiastic note, with students witnessing a correct blend of insightful discussions, prestigious guest addresses, and a vibrant atmosphere of learning and celebration.



SEMINAR ON CLOUD COMPUTING

CYBER SECURITY AWARENESS

A seminar on “Cyber Security Awareness” was organized by the BCA department of Dinabandhu Andrews Institute of Technology and Management in association with Indian School of Ethical Hacking (ISOEH), on 28-March-2025 at the institute Seminar Hall from 4 pm onwards.

ISOEH is a training wing of ISOAH Data Securities Pvt. Ltd. (www.isoah.com) and has several years of experience in IT Security Industry working with Governments, law enforcement agencies and corporate clients. ISOEH is ISO 27001:2013 certified and member of NASSCOM, CII & DSCI. This seminar was primarily attended by the BCA students of 4th Semester and M.Sc. Computer Science students of 2nd Semester. The seminar started with a brief inaugural speech followed by a formal felicitation ceremony. The event proceeded with an insightful speech from our Principal, Prof. Dr. Soumya Paul Sir as he welcomed all the delegates from ISOEH on dais.

Mr. Utsav Majumdar, Manager Marketing & Sales, ISOEH Kolkata provided a comprehensive overview of the current cyberthreat landscape, the importance of data security and privacy, and the various career opportunities in the field. During the session, ISOEH Instructor demonstrated various websites which can be used to harp cyber security skills and promote best practices for data security.

Sessions of this kind has the potential to bridge the gap between theoretical knowledge gained in the classroom and real-world industry practices. The seminar ended on an optimistic note, with students learning how to address the growing challenges in the cyber security landscape.



SEMINAR ON CYBER SECURITY AWARENESS

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SEMINAR FOR STUDENTS OF MLT DEPARTMENT AT THE INSTITUTE SEMINAR HALL

On 7th May 2025, the MLT Department of DAITM organized an engaging and informative seminar for students of the 2nd, 4th, and 6th semesters. Held in the college seminar hall from 3:30 PM to 5:00 PM, the event featured Dr. Dibyajnan Chakraborty, Director of SeeCure Lab, Kolkata, who delivered a fantastic and interactive session on the future prospects of Medical Laboratory Technology. Around 50 students actively participated in the program, making it a highly successful initiative. The Honourable Principal Sir graciously felicitated the guest, and the program was smoothly coordinated by Dr. Puspita Das Roy from the MLT Department.



SEMINAR FOR STUDENTS OF MLT DEPARTMENT

STUDENTS ACHIEVEMENTS

Student participation in CMA - Boardroom Battleground 2025: Live Case Study Competition

Four student teams from the BBA and BBA (Hospital Management) departments of DAITM participated in the CMA - Boardroom Battleground 2025: Live Case Study Competition, held on March 25, 2025, at *The Bhawanipur Education Society College*, Kolkata. The event was organized by the Calcutta Management Association (CMA) in collaboration with NSHM Business School, Kolkata. Among the participating teams, one team was shortlisted for the final round, which took place on April 26, 2025, at the *NSHM Knowledge Campus*, Kolkata. The participation was coordinated by Prof. Surajit Das, Prof. Anwesha Mukherjee, Prof. Alok Sardar, and Prof. Shravana Bardhan from the BBA Department of DAITM.



CMA-- BOARDROOM
BATTLEGROUND 2025

PAPER PRESENTATION BY BBA(HM) STUDENTS

Twenty-three (23) BBA (HM) students have presented 10 numbers of Research Paper under the guidance of Prof. Hasibul Rahaman Mirja, Asst. Prof. Dept of Hospital Management, in the “International Student Conference on Emerging Issues and Prospects in Commerce and Management” jointly organized by The Dept. of Business Administration and Dept. of Commerce, THK Jain College, Kolkata and The Kolkata Bidhannagar Society for Academic Advancement, West Bengal, India,



PAPER PRESENTATION BY BBA(HM) STUDENTS

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PLACEMENT HIGHLIGHTS

Till date of Batch 2022-2025

We are delighted to share the successful placement achievements of our students till date of **Batch 2022-2025**

- **Accenture:** 34
- **Nirmal Bang:** 12
- **TCS:** 16
- **Comcraft Advertising and Marketing Pvt.Ltd-1**
- **Techno Dama Hospital :** 1
- **Healthcheck Diagnostics :** 1
- **City Mart :** 2
- **ADS Hospital :** 1
- **Sutherland:** 29
- **Archetive Solution:** 9
- **Sanjeevani:** 3
- **Machino Techno Sales Ltd.-1**
- **Susrut Eye Hospital :** 1
- **Apollo Clinic :** 1
- **Synergy Staffing and Consultancy Services :** 1

Congratulations to all our students for embarking on their professional journeys! We wish them continued success in their future endeavours.

FACULTY ACHIEVEMENTS

INVITED SPEAKER

- Invited by the Director, Calcutta Anglo Gujarati College, Prof. (Dr.) Soumya Paul acted as resource person in a seminar at CAGS and given a talk on “Artificial Intelligence - Impact on several sectors” on 4th April, 2025
- Professor Upama Ghosh have been invited as a Resource person to deliver a special lecture on ‘Interview Handling Skills’ at Shri Shikshayatan College, B.Ed. Department.

PUBLICATIONS:

Journal

- Professor Anwesha Mukherjee published a paper at The International Journal of System Assurance Engineering and Management, Springer Publication with the title - Leadership for Creating Sustainability Within the Organization: An Empirical Study
- Dr. Sandip Dutta has presented a research work titled “Phosphorus Nitride (PN) and other P-bearing molecules towards dense star forming regions: An ALMA Study of Molecular Abundances” in a national level Conference on Advances in Astrophysics & Cosmology CAAC 2025 jointly organized by IUCAA Centre for Astronomy Research and Development (ICARD), Aliah University & Calcutta University

BOOK CHAPTER:

- Research Paper titled “Impacts of Indian NEP 2020 on Marginalized Sections: A Study on Fishermen Community in West Bengal, India” authored by Mr. Hasibul Rahaman Mirja, Assistant Professor, Dept. of Hospital Management, has been published in the National Level Peer – Reviewed Edited Book on April 15, 2025 titled “Emerging Markets and Global Economy: New Direction in Policy and Growth”. ISBN 978 -93- 90728-95-4 by Vandana Publications, Lucknow, India.
- Research Paper titled “Impacts of Communication Gaps in Rural Healthcare on Patient Satisfaction: A Review” authored by Mr. Hasibul Rahaman Mirja, Assistant Professor, Dept. of Hospital Management, has been published in the National Level Peer – Reviewed Edited Book on May 12, 2025 titled “The Power of Integration and Collaboration: A Roadmap for a Sustainable Tomorrow”. ISBN 978 -81- 985435-3-0 by Singh Publications, Lucknow, India.
- Prof. Amitava Ukil co-authored an article titled “A Strategic Model to Control Non-Communicable Diseases in the book Design and Forecasting Models for Disease Management. ISBN 978-1-394-23404-2 by Scrivener Publishing, John Wiley & Sons, USA.

OTHER ACHIEVEMENTS

- Prof. (Dr.) Soumya Paul, Principal, Dinabandhu Andrews Institute of Technology and Management was invited by President and EC Members of Calcutta Management Association (CMA) attended and participated in the 2nd MSME Conclave and Awards 2025 organised by AIMA- CMA at Hotel Hindustan International on 15.3.2015.
- Prof. Arjun Bhattacharya earned his esteemed Doctorate degree from Visva-Bharati University, Santiniketan.
- Prof. Anurupa Biswas cleared GATE Exam, 2025
- Prof. Asmi Basu & Prof. Upama Ghosh, Co-Ideated & Edited 'Momkatha – a Magazine on Mothers & Motherhood'.



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